

PositiviTEE

2027 SPONSORSHIP OPPORTUNITIES

4th Annual PositiviTEE Golf and Dinner Classic

Thursday, January 21, 2027

Toscana Country Club, Indian Wells, California

MAKE AN IMPACT. BUILD VALUABLE CONNECTIONS.

Showcase your brand to 270+ affluent attendees, including Toscana Country Club members, business leaders, and influential community supporters. Connect with an engaged audience while helping local children and families thrive.

Sponsorships from $1,500 to $25,000. Commit by December 15, 2026.

Oliver’s story: a new path to purpose



OLIVER JACK, FOUNDER

A 30-day coma changed his path. Now he helps young people find theirs.

Oliver was a high school golf champion who earned a scholarship to the University of Colorado and dreamed of playing on the PGA Tour. A 30-day coma and extensive rehabilitation brought lasting physical and emotional challenges. He founded Positivity in Motion to help young people find confidence, connection, and opportunities to belong.

Watch Oliver’s story (2 min)
Click the link or scan the code.

Event at a glance

The Classic enters its fourth year with momentum, a strong audience, and a full evening program.



A HIGH-VALUE, COMMUNITY-ENGAGED AUDIENCE

270+ **attendees each year**

270+ annual attendees, including affluent Toscana Country Club members, business owners, senior executives, and philanthropic community leaders.

A distinctive opportunity to build relationships, increase brand visibility, and demonstrate your company's commitment to the Coachella Valley.

FORMAT

SHOTGUN START — DINNER — AUCTION — PADDLE RAISE

The experience

Nine holes of golf in groups of 10, with fun, creative games at every hole. Dinner follows.

2026 Classic

$750K+ raised

Your invitation

Bring clients, colleagues, or friends together while supporting opportunities for local children and families.

Choose a sponsorship package with guest benefits and recognition, or sponsor a specific part of the event.

Two programs. One mission. Changing lives.

Removing barriers so children and families can thrive throughout the Coachella Valley.



ADAPTIVE GOLF | FIRST TEE COACHELLA VALLEY

PositiviTEE No Boundaries

12 → 51 pilot participants to fall registrations

Five adaptive classes across three locations. Free coaching and equipment help children build confidence, friendships, and belonging.



FAMILY SUPPORT | DESERT SANDS USD

Stronger Families

361 parents, caregivers, and children reached

Parenting education builds stronger relationships. Free meals and childcare make participation possible for more families.

Your sponsorship helps both programs grow and reach more families.

No Boundaries: adaptive golf

In partnership with First Tee Coachella Valley

PositiviTEE No Boundaries provides children with physical, developmental, and other disabilities the opportunity to experience golf in a welcoming, supportive environment. Through adaptive instruction, specialized equipment, and individualized coaching, participants build confidence, friendships, perseverance, and a sense of belonging—all at no cost to their families.



12 → 51

Registrations

Growth from the pilot to the most recent program

1 → 3

Program sites

Expanded from one location to three

5

Adaptive classes

Running across three sites

70%

Re-enrollment rate

First-year participants who returned

Family Support: parenting programs

In partnership with Desert Sands Unified School District

These programs are designed to help parents and caregivers navigate the challenges of raising children, particularly those facing behavioral, emotional, or mental health difficulties. Through practical parenting education, improved communication, and family support, the programs help strengthen relationships, address challenging behaviors, and create healthier, more stable home environments.



361

Participants

195 parents and caregivers, 166 children

251

Program completers

135 parents and 116 children completed the program; an additional 110 participants are enrolled

24

Cohorts

Offered through October 21, 2026

THREE PROGRAMS

1 Strengthening Families

Parents and children practice communication and family-life skills

2 Parent Project

Tools for challenging adolescent behavior

3 Loving Solutions

Routines and behavior support for parents of younger children

Event sponsorships

Host your guests and receive recognition at the 2027 Classic.

Benefit	Bronze	Silver	Gold	Platinum	Signature 2027–2031
Commitment	**$5,000**	**$10,000**	**$15,000**	**$20,000**	**$25,000 annually** 1 available
Golf and dinner guests	2	4	6	10 (full group)	10 (full group)
Event program and website recognition	**Included**	**Included**	**Included**	**Included**	**Included**
Social media recognition	–	**Included**	**Included**	**Included**	**Included**
Premium event signage	–	–	**Included**	**Included**	**Included**
Recognition at registration	–	–	–	**Included**	**Included**
“Presented by” naming rights	–	–	–	–	**Included**
Stage recognition before the paddle raise	–	–	–	–	**Included**
First right of renewal for 2032	–	–	–	–	**Included**

SIGNATURE PACKAGE: 2027–2031
$25,000 per year for five years
$125,000 total five-year commitment

PARTNER RECOGNITION

- VIP seating at the Classic
- Five-year “Presented by” naming rights to the entire PositiviTEE Golf and Dinner Classic
- Partner emblem on event materials and website
- Recognition on the annual Classic display

Five years of sustained recognition at the Classic, with first right of renewal for 2032. Final agreement specifies seating allocation, recognition schedule, and any exclusivity.

Event visibility opportunities

Showcase your brand through high-visibility opportunities throughout the Classic.

Premium golf towels

$7,500

1 available (exclusive)

Your logo on approximately 180 premium golf towels for the Classic

Beverage cart

$5,000

2 available

Your logo on one event beverage cart throughout the golf program

Tee box banner

$1,500

9 available, one per hole

Your logo on the tee box banner at one hole

Five-year partnerships

Five-year partners give our programs the stability to grow. Contact us to discuss terms.

Thank you to our partners

Organizations that have supported previous PositiviTEE Classics.



Become a 2027 sponsor

1

Choose your level

Pick a sponsorship package or a visibility opportunity.

2

Email us by December 15, 2026

Send your selected sponsorship and preferred recognition name to be included on printed signage.

3

We handle the rest

We will confirm your sponsorship and provide the agreement and payment instructions.

info@positivityinmotion.org
positivityinmotion.org

PositiviTEE, Inc. dba Positivity in Motion, a 501(c)(3) public charity.
EIN 93-2762094
Contributions are tax-deductible to the extent allowed by law, less the fair market value of goods and services received.

Prefer to give without attending?

Your gift supports No Boundaries and Family Support, whether or not you join us at the Classic.

Make a donation